

**TCM**  
THÉÂTRE  
CERCLE  
MOLIÈRE

Presentation Folder

# 2021 Galathome

45 years of lobster!



SEPTEMBER 25<sup>th</sup>, 2021

340, Provencher Boulevard  
Winnipeg MB, R2H 0G7



## The Company

Founded in 1925, Théâtre Cercle Molière is the oldest theatre company in Canada, French or English. It has always been and remains a driving force in the cultural life of French-speaking Manitoba. Through our activities, we share powerful stories that are enriching and thought-provoking. We stimulate the creativity of young people, we foster the development of our amateur and professional theatre artists, we welcome the whole community and are proud of our one hundred years of history. We seek to bring Manitobans together through French theatre and culture, so as to build a strong, creative, open and interconnected community.

## Overview of the Galathome

Théâtre Cercle Molière is the oldest running theatre company in Canada! To ensure continued success, the theatre hosts their annual fundraiser, the Lobster Gala du Homard. The 45th edition of this event will be held virtually on Saturday, September 25th, 2021. The evening includes a lobster meal with a side dish as well as a bottle of wine. There will also be live entertainment, a 50/50 draw and a virtual auction with lots of prizes.

Profits from this fundraiser will go directly to our 2021-22 programming, which includes regular season plays, a special off-season play and all youth programming. We also offer English subtitles for select performances. Without this event and the support of our sponsors the success of the Gala and its impact on the theater would not be possible. We are pleased to be able to build partnerships to keep offering innovating and creative events for our community!

### Support Theater, eat lobster!

This year's meal includes 4 lobsters freshly imported directly from Westmorland Fisheries in New-Brunswick. From the comfort of your own home, the lobsters can either be served hot or cold.

To accompany each meal, every participant will receive a variety of vegetables provided by local Jardin St-Léon Gardens, a dinner roll and chocolates.

Of course, we cannot forget the bottle of wine! With options of either red or white, wines add a favourable taste to the virtual evening.

### All for a total cost of \$200

*\*Each person who purchases a ticket for the meal will receive a tax receipt of \$100.*

### Online Auction

Anyone can participate in our virtual auction that will be held online from September 17<sup>th</sup> to September 26<sup>th</sup>. There will be the option of bidding from your phone or your computer to win amazing prizes!

### 50/50 Draw

Get the chance to win half the pot of money accumulated! There will also be 2 early-bird draws!

- 1 ticket for \$5
- 5 tickets for \$10
- 20 tickets for \$20

*\*\*The 50/50 Draw is only available to residents of Manitoba.*

The Galathome is a great opportunity to make connections and to contribute to the well-being of your community. Please find ways below to get involved as a sponsor. On behalf of the employees, actors, technicians, board members and volunteers of Théâtre Cercle Molière, I thank you for your interest in the Galathome and for considering this request.

# SPONSORSHIP OPPORTUNITIES

## GOLD

### PRESENTATION

\$ 10 000

- ✓ "Galathome presented by..."
- ✓ Name and/or logo displayed during the virtual event
- ✓ Mention by the Master of Ceremonies during the gala
- ✓ Visibility and recognition on TCM's social media platforms leading up to the event
- ✓ Photo on TCM's social media with tag
- ✓ 5 tickets for the Galathome
- ✓ 4 complimentary bottles of wine
- ✓ Website promotion

## SILVER

### LOBSTER

\$ 5 000

- ✓ Name and/or logo displayed during the virtual event
- ✓ Mention by the Master of Ceremonies during the gala
- ✓ Visibility and recognition on TCM's social media platforms leading up to the event
- ✓ Photo on TCM's social media with tag
- ✓ 2 tickets for the Galathome
- ✓ 2 complimentary bottles of wine
- ✓ Website promotion

## BRONZE

### 45<sup>th</sup> ANNIVERSARY BUCKETS

\$ 3 000

- ✓ Name and/or logo displayed during the virtual event
- ✓ Mention by the Master of Ceremonies during the gala
- ✓ 2 complimentary bottles of wine
- ✓ Website promotion
- ✓ Visibility and recognition on TCM's social media platforms leading up to the event
- ✓ Stickers with your logo on buckets

### WINE

\$ 3 000

- ✓ Name and/or logo displayed during the virtual event
- ✓ Mention by the Master of Ceremonies during the gala
- ✓ 2 complimentary bottles of wine
- ✓ Website promotion
- ✓ Social media mention
- ✓ Stickers with your logo on bottles

### TOTES (x2)

\$ 2 500

- ✓ Name and/or logo displayed during the virtual event
- ✓ Tag with your logo on totes
- ✓ 2 complimentary bottles of wine
- ✓ Website promotion



# SPONSORSHIP OPPORTUNITIES (CONTINUED)

## MC

\$ 2 000

- ✓ Name and/or logo displayed during the virtual event
- ✓ Button with your logo worn by the Master of Ceremonies during the gala
- ✓ 2 complimentary bottles of wine
- ✓ Website promotion

## Cloth Napkins

\$ 1 000

- ✓ Name and/or logo displayed during the virtual event
- ✓ Mention by the Master of Ceremonies during the gala
- ✓ Visibility and recognition on TCM's social media platforms leading up to the event
- ✓ 2 complimentary bottles of wine
- ✓ Website promotion

## 50/50

\$ 1 000

- ✓ Name and/or logo displayed during the virtual event
- ✓ Mention by the Master of Ceremonies during the gala
- ✓ Visibility and recognition on TCM's social media platforms leading up to the event
- ✓ 2 complimentary bottles of wine
- ✓ Website promotion

## Virtual Auction

\$ 1 000

- ✓ Name and/or logo displayed during the virtual event
- ✓ Mention by the Master of Ceremonies during the gala
- ✓ Visibility and recognition on TCM's social media platforms leading up to the event
- ✓ 2 complimentary bottles of wine
- ✓ Website promotion

## GENERAL SPONSORSHIP

\$ 500 +

- ✓ Name and/or logo displayed during the virtual event
- ✓ Website promotion

## CONTACT

To confirm your sponsorship please contact:

### KATINA GAGNÉ

Coordinator of the 2021 Galathome  
[galamaison@cerclemoliere.com](mailto:galamaison@cerclemoliere.com)

**Tickets available at [cerclemoliere.com](http://cerclemoliere.com)**

Find us on social media: @cerclemoliere



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LET'S CREATE  
THE EXTRAORDINARY